

## Naomi Ninburg NFTY-NW Letter of Intent- Financial VP

Hello NFTY!

Since I can remember, Judaism has had a significant and meaningful presence in my life. When I was younger, that may have only meant listening to my congregation chanting my friends and I ran around exploring the temple, or being allowed to have sleepovers on Erev Yom Kippur when we had made the case to our parents that there was strength in numbers. However, as I've become a young adult in the Jewish community, I've come to really appreciate other aspects of Judaism as well. I love the drive for independent thinking and invitation to wrestle with God. I appreciate that there is not an expectation to conform to any one way of being or thinking. When I was introduced to NFTY a few years ago as an eighth grader, I found this inclusive and accepting community more present than ever. I believe these fundamental values of Judaism, that embracing everybody and everything with love and understanding, are so important to NFTY and the community that it brings together. For these reasons, I am so happy to announce my candidacy for your 5782-5783 NFTY Financial VP!

Fundraising is a key aspect of NFTY. Even more than seeing RegBo get pied every year, it gives members of NFTY everywhere an opportunity to participate in regional events, without any additional stresses. Giving everyone an equal opportunity to participate parrots the Jewish value of inclusivity and helps the NFTY community to grow in number and in strength. I plan to stick with some classics, like pie the board, and if we have room for more, I have ideas prepared such as incentive pyramids, movie nights, and an online raffle.

I believe merch is really a significant part of NFTY as well. It creates excitement about events by giving people something to look forward to. And then after the fact (aside from having a super cool shirt), you also have a token of remembrance and a comfort in knowing that the new friends you just made have the very same token. I spend a lot of my free time painting and designing, and think I could make some awesome event shirts, as well as possibly making additional items like sweatpants, stickers, and other keepsakes (at the base of this page I added a rough draft of a possible event logo). With my designs, I would like to focus on the importance of the northwest region, which is one of the things that brings us all together. This may include things like plants native to the northwest, typical PNW climate and landscapes, as well as other things that remind us of our home and our community.

Through these fundraising opportunities, I hope to create excitement for NFTY events and allow everyone interested in joining the NFTY community a chance to do so. With many different approaches to fundraising, and with all members actively participating, I'm excited to see what we can make happen. Merchandise is a meaningful aspect as well, and I hope to create some awesome shirts and keepsakes that people will be able to keep forever to remember their amazing NFTY friends and family.

L'Shalom,

Naomi Ninburg

