

Dear NFTY-NW!

My name is Jordyn Hirsch (she/her) and I'm running to be your next Programming Vice President (PVP). I am currently a sophomore at Issaquah High School. From attending Sunday school, spending my summers at Camp Kalsman, to being active in my TYG community, I have been immersed in Judaism my entire life. Programming is a passion of mine and I would love to make an impact on the NFTY community, just as it has made one on me.

I plan to continue the progress that the current PVP Evan has made by increasing leadership opportunities through group leading. In addition, I hope to focus on 3 main goals: **Leadership, Collaboration, and Applicability.**

Leadership. I want to increase opportunities for PVPs in our region to work directly with me in the writing and leading of programs at the regional level. Confidence is one of the most important things when leading a program, and practice provides confidence. Gaining new experiences through NFTY will then help them with their leadership and programming skills for their TYGs.

Collaboration. I plan to work directly with the future CVP to utilize social media to develop programs to fit the needs of every NFTY-ite. Using platforms such as Instagram, I hope to launch surveys to get input and ideas from participants in the region. This is your event, and this is YOUR NFTY experience. By getting input directly from the region we can make programs more relevant to provide the best NFTY experience through programming.

Applicability. I hope to make programs more applicable to the participants' daily life. Designing programs to fit their needs and wants will leave them more engaged. This will open up programming to a broader range of participants with the goal of increasing involvement.

I fell in love with programming at my 8th-grade Spring Kallah. I was deeply moved by the unbelievable *kehillah* at my very first event. I have learned so much from being a Freshman Representative for TDSY, which allowed me to shadow the PVP and assist in the planning of programs, and I am now the current PVP/Youth Programs intern. At Winter Kallah I was given the amazing opportunity to write and lead my very own program "Two are Better Than One" which reminded NFTY-ites of all of their favorite NFTY memories and what they love most about NFTY. Through the process of writing and leading this program, I feel that I understand what it would take to be your next PVP.

I deeply believe that Programming is the heart and soul of our *kehillah* and I promise to devote myself to give each and every NFTY-ite the best possible NFTY experience.

B'ahava,
Jordyn Hirsch