

Letter of Intent

My name is Sarah-Eve Gazitt and I am running for your next NFTY-NW Membership Vice President. I'm a junior at Redmond High School, and for my last year as a NFTY member it's time for me to step up to a leadership position.

In this role, I am prepared to provide support to the NFTY community, serve as a role model for all members, work to create the most engaging events and positive environment possible, and overall be a strong and passionate leader. I will fulfill each and every one of these requirements. In the past year, I served as leadership chair and one of the photography chairs on the NFTY-NW cabinet. I also signed up to be a group leader for multiple programs. These opportunities allowed me to help bring people together, enhance our social media presence, and spark excitement at events. This upcoming year, my goal is to bring more joy to members as your Regional MVP.

As MVP of the Regional Board I will ensure that each member has a meaningful connection to the community and feels welcome during and between events. I will demonstrate kindness and inclusiveness, encourage members to engage with their community, find ways to bring new people into events, and create incentives for members to continue participation. My promise is to do all of this and more.

Throughout the years, our attendance at events has been steadily decreasing. Part of the problem is that many Jewish teens simply don't know about NFTY. To help solve this, I will recruit more people by creating new referral programs for current members. I will also spread the word about NFTY by personally speaking to other youth groups/Jewish communities in areas that we don't usually draw from. This could even provide others with a new leadership opportunity if they sign up to be a NFTY ambassador and speak to groups about our events. These groups would include Sunday School classes, summer camps, high school Jewish clubs, and more. We want to welcome and embrace as many teens as possible and get them excited about being a part of our loving and friendly environment.

Another challenge for NFTY-NW is retaining our current members. I'd like to encourage others to attend more events by creating incentive programs. One idea is to give a raffle ticket to every person that comes to all three/four events during the year. At Spring Kallah, we would hold a raffle for fun and unique prizes that could only be found at NFTY. The prizes could range from a shoutout on the NFTY instagram to a discount on the next event. We could also count the number of events that each senior attended and give a prize to whoever has the most. Fun incentives like these could truly make a difference in the number of participants at our events.

More than anything, I want to be a positive influence in our community and allow each and everyone of you to feel welcome and safe during events, and even outside of them. My passion for this position is overflowing. For me, being a Regional Board member would not be work--it would be fulfilling my mission.

No matter what, as a member of NFTY, I will dedicate myself to warming hearts and strengthening connections every day. My hope is to do so as your next MVP.

Sincerely,
Sarah-Eve Gazitt